



MUNICIPAL ELECTRIC SYSTEMS OF OKLAHOMA

# The 2019 MESO Public Power Conference

## Sponsor Packet

Presenting Partners:

MESO • GRDA • OMPA



[Click here](http://www.meso.org) to register online or visit  
[www.meso.org](http://www.meso.org)

April 14 — 16, 2019  
Embassy Suites  
Hotel and  
Conference Center  
Norman, Oklahoma

# About the 2019 MESO Public Power Conference

## CONFERENCE TOPICS & SESSIONS:

The 2019 MESO Public Power Conference has five learning tracks, therefore people from all areas of municipal government attend. The tracks are Lineworkers, Superintendents, Power Generation, Customer Service, and Human Resources.

## WHY SPONSOR, EXHIBIT, PARTICIPATE:

MESO's annual Public Power Conference is **the premier gathering of leaders of municipal electric systems** across the State of Oklahoma and neighboring states. By participating in the 2019 conference, you will have the opportunity to **connect with key-decision makers**. This is an **excellent marketing opportunity** for any company who wants to partner with and serve municipal electric systems.

## WHO ATTENDS:

**More than 200 participants** are expected at the annual 2019 MESO Public Power Conference representing municipally owned electric systems in Oklahoma, Kansas, and Arkansas. This unique annual event draws **utility directors, supervisors, lineworkers, customer service professionals, and city managers**, so regardless of who you are looking to partner with, they may be at this conference.

## THE MESO PUBLIC POWER CONFERENCE PROVIDES SPONSORS AMPLE TIME TO MEET WITH YOUR POTENTIAL CUSTOMERS.

The tentative schedule (both relaxed and dedicated times) is as follows:

### Sunday, April 14, 2019

- 3 p.m. Exhibit booths may be set up (attendees will begin arriving)
- 6–9 p.m. Dinner with Sponsors & Cornhole Tournament

### Monday, April 15, 2019

- 7 a.m. Exhibit Hall opens
- 9:30–10 a.m. Conference Break with Sponsors
- 12 - 1 p.m. MESO Annual Business Meeting & Lunch with Sponsors
- 3 - 3:30 p.m. Break with Sponsors
- 6 - 9:30 p.m. Dinner with Sponsors & Game Night

### Tuesday, April 16, 2019

- 8 a.m. Exhibit Hall opens
- 10:15–10.45 a.m. Break with Sponsors
- 1 p.m. Exhibit Hall closes

**The deadline to register as a sponsor/exhibitor is  
March 22, 2019**

# Sponsorship Opportunities

	Platinum \$3,000	Gold \$2,500	Silver \$2,100	Bronze \$1,000	Basic \$450	Basic (new Member)-* \$800
<b>Number Available</b>	1	2	4	Unlimited	Unlimited	Unlimited
<b>People included in registration**</b>	3	3	2	2	1	1
<b>Booth Location Assignment</b>	Prominent	Prominent	Prominent	Random	Random	Random
<b>Six Foot Tables***</b>	2	1	1	1	1	1
<b>Meal/Break Sponsorship</b>	Monday Dinner & Breakout Sessions	Monday Lunch or Tuesday Lunch & Breakout Sessions	Shared sponsorship of Sunday and Monday Hospitality	Shared sponsorship of Monday & Tuesday Breaks		
<b>Conference Program</b>	Full Page Ad or Logo	Half Page	Quarter Page	Listing	Listing	Listing
<b>Conference PowerPoint Presentation</b>	Four slides	Two slides	One Slide	Listing	Listing	Listing
<b>Facebook</b>	Logo Recognition	Logo Recognition	Listing	Listing	Listing	Listing
<b>MESO Monthly Newsletter</b>	Logo Recognition	Logo Recognition	Listing	Listing	Listing	Listing
<b>Golf Event</b>	Two 2-person scramble teams	One 2-person scramble teams				

\*-Only current MESO Associate Members may sponsor and exhibit. If you are not currently a member, your fee must include annual membership (\$350 which includes MESO Directory). [Click here](#) for more information about Associate Memberships.

\*\*Add'l Exhibitor fee is \$250.

**\*\*\*All sponsors – excluding golf event - receive a six-foot covered table with two chairs in the exhibit hall. Add'l exhibit tables will be limited to availability for a fee of \$200. Each will also be listed in the conference program and recognized on signage at the event in addition to the Sponsorship Level Benefits.**

## Pre-Conference Sponsorship Opportunity

	<b>Golf Event Sponsor \$500</b>	<b>Prize Holes at Golf Event \$150</b>
<b>Recognition</b>	At event, at conference, and with gift cards awarded to winners.	At event, at conference, and with gift cards awarded to winners.
<b>Signage</b>	On holes 1, 9, 10, and 18	On “closest to hole” or “longest drive” hole
<b>Registration</b>	One two-player team	

# About the 2019 MESO Public Power Conference

## CORNHOLE TOURNAMENT:

For those who aren't familiar with this game, think indoor horse shoes with bean bags. Following dinner on Sunday, April 14, we will host a cornhole tournament. We plan to have 7 cornhole games going at one time during the tournament. Entry fee proceeds will be donated to the **Oklahoma Lineworkers Association**.

On a first come, first serve basis, exhibitors who register for the conference AND commit to bringing a Cornhole game set – 2 boards and 8 bags – will have the opportunity to promote their company. We encourage those who provide the game set to put their company's logo on the game boards. All components of the cornhole game set must meet the equipment standards of the American Cornhole Association. If your company is interested in supporting the Cornhole Tournament, please contact Deborah Miner-Gonzales at [deborah@meso.org](mailto:deborah@meso.org).

## HOTEL INFORMATION:

Please make your room reservation at the Embassy Suites Hotel & Conference Center, 2501 Conference Drive, Norman, OK 73069. A special room rate of \$132 has been guaranteed for a limited number of rooms. [Click here](#) to reserve your room online today or call 405-364-8040. Room reservations **must** be confirmed no later than Friday, March 29, 2019 to qualify for the special rate.

## SHIPPING & RECEIVING:

Sponsors may ship items to the hotel. Due to limitations in secured storage space, the Hotel will only accept packages 48 hours prior to the group arrival. All packages will be marked with the responsible party's name, Group name, plus **"Hold for Arrival Date of Sunday, April 14, 2019."** Hotel will not be responsible for any packages or boxes lost or damaged. Please contact the hotel directly at 405-364-8040 with any questions or costs associated with this service.

## WI-FI AND ELECTRICITY:

Sponsors may request access to the exhibit hall wireless service and electricity.

## CONFERENCE REGISTRATION:

Sponsors can [register online](#) or visit [www.meso.org](http://www.meso.org). If paying by check, send check made payable to MESO, 308 NE 27<sup>th</sup> Street, Oklahoma City, OK 73105-2717. All billing or payment inquiries should be directed to Deborah Gonzales at (405) 528-7564 extension 1 or [deborah@meso.org](mailto:deborah@meso.org). If registration **and** payment are not received prior to 5 p.m. March 22, 2019, no exhibit space will be available.

## CANCELLATION POLICY:

Once MESO receives sponsor registration form **and** payment, benefits will begin. Sponsors who cancel prior to March 15, 2019 will be eligible for a 100% refund. Cancellations by March 22, 2019 will be eligible for a 50% refund of the sponsorship amount, and sponsors who cancel after March 22, 2019 will not be eligible for a refund. Cancellation must be made in writing to Deborah Gonzales at [deborah@meso.org](mailto:deborah@meso.org).

[Click here](#) to register online or visit [www.meso.org](http://www.meso.org)

## Schedule:

**Sunday, April 14** – pre-conference golf event (2-person scramble), dinner and Cornhole tournament

**Monday, April 15** – general and breakout sessions, MESO Annual Business Meeting, and Annual Steak Dinner

**Tuesday, April 16** – breakout sessions, and conference concludes with the MESO awards luncheon