

# The 2017 MESO Public Power Conference

## Sponsor Packet

April 23 — 25, 2017  
Embassy Suites Hotel and Conference Center  
Norman, Oklahoma

Presenting Partners: MESO • GRDA • OMPA



MUNICIPAL ELECTRIC SYSTEMS OF OKLAHOMA



# About the 2017 MESO Public Power Conference

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## CONFERENCE TOPICS & SESSIONS:

The 2017 MESO Public Power Conference has four learning tracks, so employees from all areas of municipal utilities attend. The tracks are Lineworkers, Superintendents, Power Generation, and Customer Service.

## TENTATIVE SCHEDULE:

- **Sunday, April 23** – pre conference golf event (2-person scramble) and dinner
- **Monday, April 24** – general and breakout sessions, MESO Annual Meeting, and annual steak dinner
- **Tuesday, April 24** – breakout sessions, and conference concludes with the MESO awards luncheon

## WHY SPONSOR, EXHIBIT, PARTICIPATE:

MESO's annual Public Power Conference is **the premier gathering of leaders of municipal electric systems** across the State of Oklahoma and neighboring states. By participating in the 2017 conference, you will have the opportunity to **connect with key-decision makers**. This is an **excellent marketing opportunity** for any company who wants to partner with and serve municipal electric systems.

## WHO ATTENDS:

**More than 200 attendees** are expected at the annual 2017 MESO Public Power Conference representing municipally owned electric systems in Oklahoma, Kansas, and Arkansas. This unique annual event draws **utility directors, supervisors, lineworkers, customer service professionals, and city managers**. So, regardless of who you are looking to partner with, they may be at this conference.

## WHO SPONSORS:

Commercial clients, associate members and organizations interested in public power are invited to support the 2017 MESO Public Power Conference. Membership in the association is required to sponsor.

## PAYMENT:

Sponsors can **register online** at [www.meso.org](http://www.meso.org). If paying by check, send check made payable to MESO at 308 NE 27<sup>th</sup> Street, Oklahoma City, OK 73105-2717. All billing or payment inquiries should be directed to Deborah Miner-Gonzales at (405) 528-7564 extension 1 or [deborah@meso.org](mailto:deborah@meso.org). No exhibit space will be available if registration **and** payment are not received prior to 5 p.m. April 14, 2017.

## CANCELLATION POLICY:

Once MESO receives sponsor registration form **and** payment, benefits will begin. Cancellation must be made in writing to Deborah Miner-Gonzales at [deborah@meso.org](mailto:deborah@meso.org). Sponsors who cancel prior to March 24, 2017 will be eligible for a 100% refund. Cancellations by April 8, 2017 will be eligible for a 50% refund of the sponsorship amount, and sponsors who cancel after April 14, 2017 will not be eligible for a refund. If payment has not been received at the time of cancellation, an invoice for the appropriate amount will be issued.

**No Registration is Complete until Payment is Received.**



## Sponsorship Opportunities

*All sponsors – excluding golf event - receive a six-foot covered table with two chairs in the exhibit hall and will be listed in the conference program and recognized on signage at the event.*

### Platinum (one available)

**\$3,000**

- Three people included in registration
- Prominent booth location
- Two 6 foot tables
- Sponsorship of Monday Dinner - name tents of sponsor placed on tables
- A full page ad or logo in the conference program
- Four company PowerPoint slides to be shown during conference
- Logo recognition on MESO Facebook Page (upon completion of registration)
- Logo recognition in the April 2017 Monthly MESO Newsletter (prior to conference)
- Break out Session Sponsor
- Two 2-person scramble teams for the Public Power Golf event.

### Gold (two available)

**\$2,500**

- Three people included in registration
- Prominent booth location
- Sponsorship of Monday Lunch or Tuesday Lunch (to be determined by MESO based on registration date)
- A half page ad or logo in the conference program
- Two company PowerPoint slides to be shown during conference
- Logo recognition on MESO Facebook Page (upon completion of registration)
- Logo recognition in the April 2017 Monthly MESO Newsletter (prior to conference)
- Break out Session Sponsor
- One 2-person scramble team for the Public Power Golf event.

### Silver (four available)

**\$2,100**

- Two people included in registration
- Prominent booth location
- Shared sponsorship of Sunday and Monday Hospitality
- A quarter page ad or logo in the conference program
- One company PowerPoint slide to be shown during conference
- Recognition on MESO Facebook Page (upon completion of registration)
- Recognition in the April 2017 Monthly MESO Newsletter (prior to conference)

**[To register online, click here](#)**



### **Bronze (unlimited)**

**\$1,000**

- Two people included in registration
- Random booth location assignment
- Shared sponsorship of Monday & Tuesday Breaks
- Listing in the conference program
- Listing on a PowerPoint slide to be shown during conference
- Recognition on MESO Facebook Page (upon completion of registration)
- Recognition in the April 2017 Monthly MESO Newsletter (prior to conference)

### **Basic (unlimited)**

**\$450**

- One person included in registration
- Random booth location assignment
- Listing in the conference program
- Listing on a PowerPoint slide to be shown during conference
- Recognition on MESO Facebook Page (upon completion of registration)
- Recognition in the April 2017 Monthly MESO Newsletter (prior to conference)

### **New Member Basic (unlimited)**

**\$800**

Only current MESO Associate Members may sponsor and exhibit. If you are not currently a member, your cost includes an annual membership (\$350 value which includes MESO Directory) and all benefits listed above under Basic. [Click here](#) for more information about Associate Memberships.

## **Pre-Conference Sponsorship Opportunity**

### **Golf Event Sponsor (one available)**

**\$500**

- Recognition at event
- Signage on holes 1, 9, 10, and 18
- Recognition at conference during Sunday Dinner
- Recognition with gift card prizes for winners
- Golf Event registration for two players.

### **Prize Holes at Golf Event (four available)**

**\$150**

- Recognition at event
- Signage on a “closest to hole” or “long drive” hole
- Recognition at conference during Sunday Dinner
- Recognition with gift card prizes for winners.

***Sponsorship registrations will be handled on a “first come, first served” basis when availability is limited.***



## **HOTEL INFORMATION:**

To make your room reservation, please contact the Embassy Suites Hotel and Conference Center, Norman, Oklahoma at 405-364-8040 or [click here](#) to book your lodging online. To qualify for the conference rate offered by Embassy Suites, room reservations must be confirmed no later than Friday, April 7, 2017.

Sponsors may ship items to the hotel. Due to limitations in secured storage space, the Hotel will only accept packages 48 hours prior to the group arrival. All packages will be marked with the responsible party's name, Group name, plus "**Hold for Arrival Date of Friday, April 21, 2017.**" Hotel will not be responsible for any damage or loss to any packages or boxes. Please contact the hotel directly at 405-364-8040 with any questions.

## **WI-FI AND ELECTRICITY:**

Sponsors will be provided access to the exhibit hall wireless service at no fee. Electricity is available upon request.

## **QUESTIONS:**

As you consider supporting Public Power in Oklahoma at the 2017 MESO Public Power Conference, we know you might have questions. Please contact, Deborah Miner-Gonzales at (405) 528-7564 or [deborah@meso.org](mailto:deborah@meso.org) or Palma Lough at (405) 359-2514 or [plough@ompa.com](mailto:plough@ompa.com) for any program, event or sponsorship questions.

**[Click here to register online now](#)**

*Do you need more than one six-foot covered table?*

*Plan ahead and reserve an additional six foot space for \$200. Sponsors using more than their assigned space will be subject to an additional charge.*

*The tradition at the MESO Public Power Conference is for sponsors to donate an item or gift card to be given away through drawings conducted at various times during the conference. A value of \$50 or more is suggested.*





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## Sponsorship Registration

April 23 - 25, 2017 • Embassy Suites Hotel and Conference Center, Norman, Oklahoma

Presenting partners: MESO, GRDA, OMPA

[Click here to register online now](#)

Primary Exhibitor	
Company/Organization	
Mailing Address	
City/State/Zip+4	
Phone	Email
Additional Exhibitor	Email
Additional Exhibitor	Email
Additional Exhibitor	Email

PLEASE INDICATE BELOW WHICH BEST DESCRIBES YOUR BUSINESS

Metering	Engineering Services	Electrical Parts	Manufacturer's Rep
Lighting	Trucks	Products – Single Line	Poles
Transformers	Insurance	Financial Services	Utility Software



## 2017 MESO PUBLIC POWER CONFERENCE

### *Sponsorship Registration (continued)*

Sponsorship Level	Cost	Applicable Amount
Platinum (one available)	\$3,000	
Gold (two available)	\$2,500	
Silver (four available)	\$2,100	
Bronze (unlimited)	\$1,000	
Basic (unlimited)	\$450	
New Member Basic (unlimited)	\$800	
Do you need electricity in your booth?	Yes	No
Additional six foot space	\$200	
Golf Event – Individual Player as part of Two Man Team (additional not included in your sponsorship)	\$50 per player	
Golf Event Sponsor (only one available)	\$500	
Prize Hole Sponsorship (only four available)	\$150	
Additional exhibitors (s):	\$250	
<b>Total</b>		

The registration deadline is **March 24, 2017**. Register online or complete registration form and send full payment to MESO, 308 NE 27<sup>th</sup> Street, Oklahoma City, OK 73105-2717 or by fax at (405) 524-5095 or email to [deborah@meso.org](mailto:deborah@meso.org).



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## April 23 – 25, 2017

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2501 Conference Drive, Norman, OK

[Click here to register online](#)

**The deadline to register as a  
sponsor/exhibitor is March 24, 2017.**

